

# FOUNDERS CHECKLIST

## Stage 1

Set your Product-Market Fit / Define the Value Proposition

## Stage 2

Create a Business Plan

Company description-Offer description-Market analysis-Marketing and sales plans-Team structure · Financial Planning.

## Stage 3

Build a Strong Team

Cofounders  
Advisors

## Stage 4

Choose your Business Model and Legal Structure

## Stage 5

Protect your IP

## Stage 6

Secure your Funding

Understand how much money you'll need for your startup

Explore the different finance options

Raise Capital from investors or outside sources

## Stage 7

Create a Strong Online Identity

Develop Your Brand

## Stage 8

Launch Your Startup

## Stage 9

Grow your Business

